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NEWS RELEASE

FOR IMMEDIATE RELEASE:

Structures Design/Build Completes New Domino's Pizza "Vision 20/20" Store

Roanoke, Va. (June 9, 2008) – Structures Design/Build, one of the region's leading innovators of integrating architecture and construction, has completed Domino's Pizza's new "Vision 20/20" store design.

The new store, the first of its kind in Virginia, is now open at 25 Williamson Road – the former Yellow Cab building -- in downtown Roanoke.

The new "Vision 20/20" store design, just the seventh for Domino's in the mid-Atlantic region, features an open-area view into the pizza kitchen so customers can watch pizzas being made.

The new store also includes a convenient ordering area and ergonomically engineered work and production stations that promote the efficient and speedy preparation, cooking and delivery of pizza. The interior boasts bright colors and an updated image. Structures also designed and engineered a special flood-proofing system.

The building that formerly housed Yellow Cab was built in 1928 and illustrates an effective adaptive reuse of a commercial structure.

"Many of downtown Roanoke's historic structures have found new uses to preserve our rich architectural heritage," said Adam Cohen, Co-Owner of Structures Design/Build. "This is not only a great solution for an old building but a great-tasting one as well."

"Structures Design/Build has made our mission of serving hot, great-tasting pizza at a great price much easier," said Peter D'Andrea Vice

President of Development for franchise owner Wallace Family Enterprises.

Since its formation in 1999 by Steven Strauss and Adam Cohen, Structures Design/Build LLC has been the premier design/build company in Southwest and Central Virginia. Structures Design/Build integrates the skills of architects and builders to deliver quality, creative and efficient construction solutions. Their track record of delivering their projects on time and on budget is unrivaled and has earned them the respect and confidence of business leaders and homeowners throughout Virginia. Learn more at: www.structuresdb.com.

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